



GABRIELLE OLIVEIRA

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CAREER OBJECTIVES & PERSONAL STATEMENT

I'm seeking a full-time position as a graphic designer. I am highly detail-oriented, adaptable, and dedicated. My multicultural background also brings a dynamic and unique personality to my work.

I thrive on creating memorable brand identities, merchandising designs, and marketing collateral for print and digital platforms. I'm also very interested in editorial design and packaging.

WORK EXPERIENCE

Designer, Maker, and Entrepreneur *Jan '21–Present* Designs by Gabii

- » Designed all branding, visual identity, and marketing materials
- » Enhanced my customer service and interpersonal skills through daily client interactions online and in person
- » Fostered independence and responsibility by managing tasks on my own
- » Worked with Adobe Illustrator, Photoshop, and InDesign, Canva, as well as with E-commerce platforms and social media

Graphic Designer *Aug '20–Dec '20* RTIC Custom Shop

- » Adjusted logo files, created mockups, and prepared print files for production
- » Used Adobe Illustrator and Photoshop every day
- » Learned to work well under pressure to output high volume and high quality work

Graphic Designer *Aug '19–May '20* UTSA Student Union

- » Designed a variety of effective and creative marketing materials for Student Union's events and services
- » Actively served on the department's branding team and contributed with ideas and feedback

Creative Intern *May–Aug '19* GDC Marketing & Ideation

- » Worked with art directors, graphic designers and copywriters
- » Designed covers and layouts for magazines, flyers, etc, in English and Spanish; assisted in photo/video sessions in and off-site; refined organization's branded assets
- » Engaged in meetings and brainstorm sessions

HONORS AND AWARDS



- » 2nd place in a T-shirt Design Contest at UTSA Alumni
- » Dean's List



- » Winner of the President's Holiday Card Design Contest at UTSA
- » Superstar Customer Service at the UTSA Student Union
- » Who's Who at UTSA (2018 & 2019)
- » Certificate of Excellence in Elementary Italian I and II
- » Dean's List (2018 & 2019)

HOBBIES & INTERESTS



EDUCATION

The University of Texas at San Antonio (UTSA)

Bachelor of Arts in Communication Graduation: May 2020
Concentration in Digital Communication **Cumulative GPA: 3.84**

Coursework includes:

- Graphic Design
- Digital Media Production I and II
- Public Speaking
- International Marketing
- Photography
- Commercial Publications

Shaw Academy

Associates degree in Graphic Design Graduation: June 2020

BBC Maestro with Paula Scher

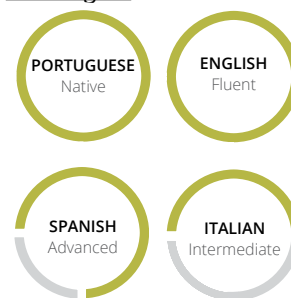
Course completion in Graphic Design Graduation: Mar 2024

SUMMARY OF QUALIFICATIONS

Technical Skills

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Lightroom
Adobe Premiere
Adobe Acrobat
Microsoft Word
Google Workspace
Microsoft PowerPoint
Microsoft Excel
Social Media
Technical Writing

Multilingual



Soft Skills & Knowledge

- » Knowledge on typography, grid, layout and color theory
- » Extremely proactive, detail-oriented, and organized with tasks and deadlines
- » Excellent writing abilities through email blasts, social media content, journals, blogging, research papers, etc.
- » Knowledge of DSLR cameras; capturing and editing pictures; producing short videos; creating scrapbooks

LEADERSHIP EXPERIENCE

Student Ambassador *Nov '19–May '20*

Adobe Ambassadors at UTSA

- » Developed projects with other ambassadors to increase student engagement with Adobe programs on campus

Vice President *Jan '19–May '20*

The Italian Cultural Society at UTSA

- » Delegated duties to other members, organized meetings and events, set an agenda for every meeting
- » Created and designed flyers and poster for events, managed all social media, and took pictures at meetings and events
- » Promoted Italian culture, language, and history in the UTSA and San Antonio community

Director of Marketing *Aug '17–May '20*

Alpha Lambda Delta Honor Society at UTSA

- » Created and designed marketing material for the club
- » Managed all social media accounts, took pictures at meetings and events
- » Composed a digital scrapbook to display organizational involvement throughout the year